

Professional Summary

Lucas Campbell is a recent Master's of Planning graduate from the University of Calgary's CIP-accredited School of Architecture, Planning, and Landscape with an undergraduate background majoring in Economics, and minoring in Computer Science and Environmental Studies. He has experience supporting urban development initiatives through data analysis, policy research, and design thinking.

As a Planning Assistant with the City of Regina, Lucas supported municipal planning initiatives by visualizing data, engaging with the public, and contributing to heritage and economic development projects through research and analysis. His previous role as a Business Metrics Analyst equipped him with strong analytical skills, which he applies to evidence-based planning solutions. Lucas is dedicated to creating equitable, sustainable communities through both policy and design.

Work Experience

Graduate Research Assistant

University of Calgary — School of Architecture, Planning, and Landscape

Oct. 2024 - Apr. 2025

Conducting research on the topics of homelessness and the use of generative AI in design education. Fabricating, constructing, and compiling materials for use in a research exhibition and a symposium.

Planning Assistant

City of Regina

May. 2024 - Aug. 2024

Creating maps with ArcGIS Pro. Conducting public engagement and data collection. Managing information on local heritage properties. Researching downtown-area incentives offered by other cities.

Business Metrics Analyst

Sasktel

Aug. 2022 - Aug. 2023

Building, maintaining, and upgrading PowerBI reports. Writing SQL queries to access data from various sources. Training new employees and co-op students.

Volunteer Experience

Vice President

School of Architecture, Planning, and Landscape Student Association

2024 - 2025

Active Transportation Consultant & Podcast Guest

Bike Regina

2024

Calgary Chapter Member

Protect Our Winters Canada

2024

Sustainability Action Plan (Transportation) Contributor

University of Regina

2020

Education

Master's of Planning (MPlan)

University of Calgary

2023 - 2025

Urban Design Studio

ETH - Zürich, Switzerland

Spring 2025

Bachelor's of Arts (BA) in Economics & Society

University of Regina

2018 - 2022

Tools

Adobe Creative Suite

ArcGIS Pro

Lumion

Microsoft Office

Sketch Up Pro

Skills

Data Analysis

GIS & Spatial Analysis

Policy Analysis & Development

Public Engagement

Sustainability Planning

Transportation Planning

Urban Design

Writing and Communication

Certifications

Accredited Student Member

Canadian Institute of Planners

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